

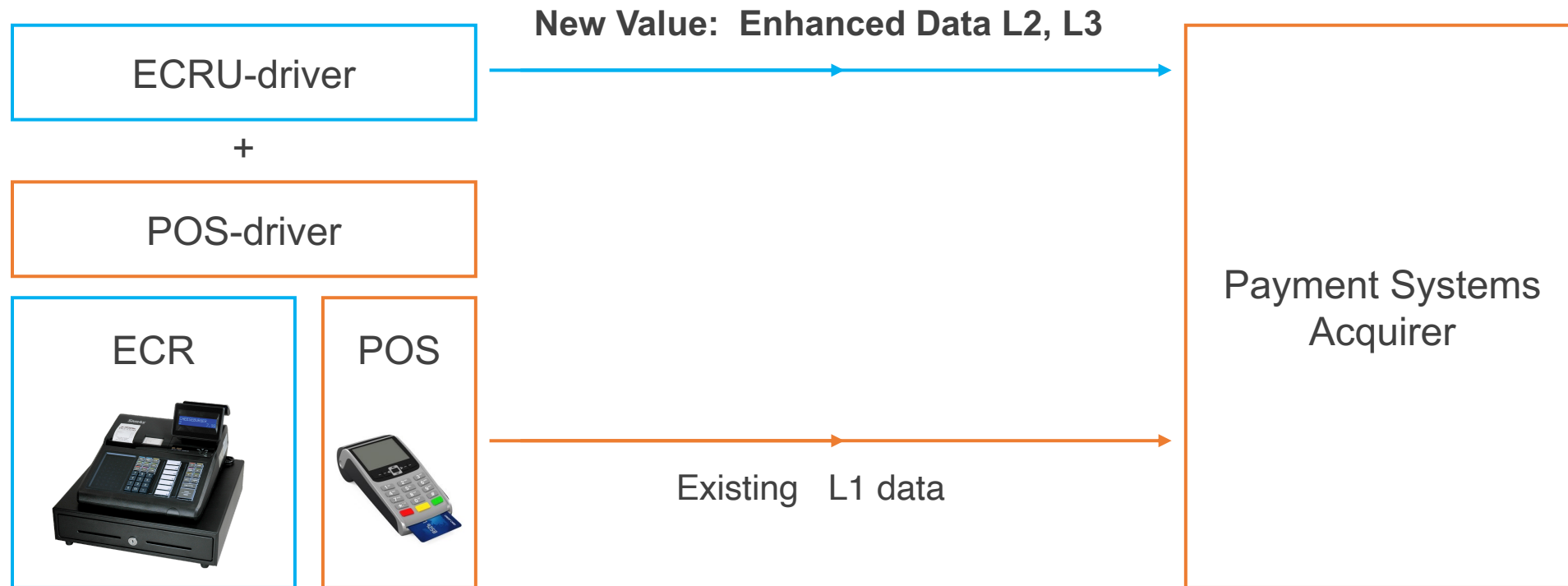
- ✓ ECRU-driver for Enhanced Data L2,L3
- ✓ For any POS/ECR devices

ECRU-driver for Enhanced Purchase Data to improve Acquiring service
Easy Deploy to entire acquirer's client base
New and significant source of value aligned with Mastercard's focus
in Data, Commercial and Agentic-AI verticals

ECRU-driver is the next-gen POS/ECR-driver for Enhanced Data L2, L3

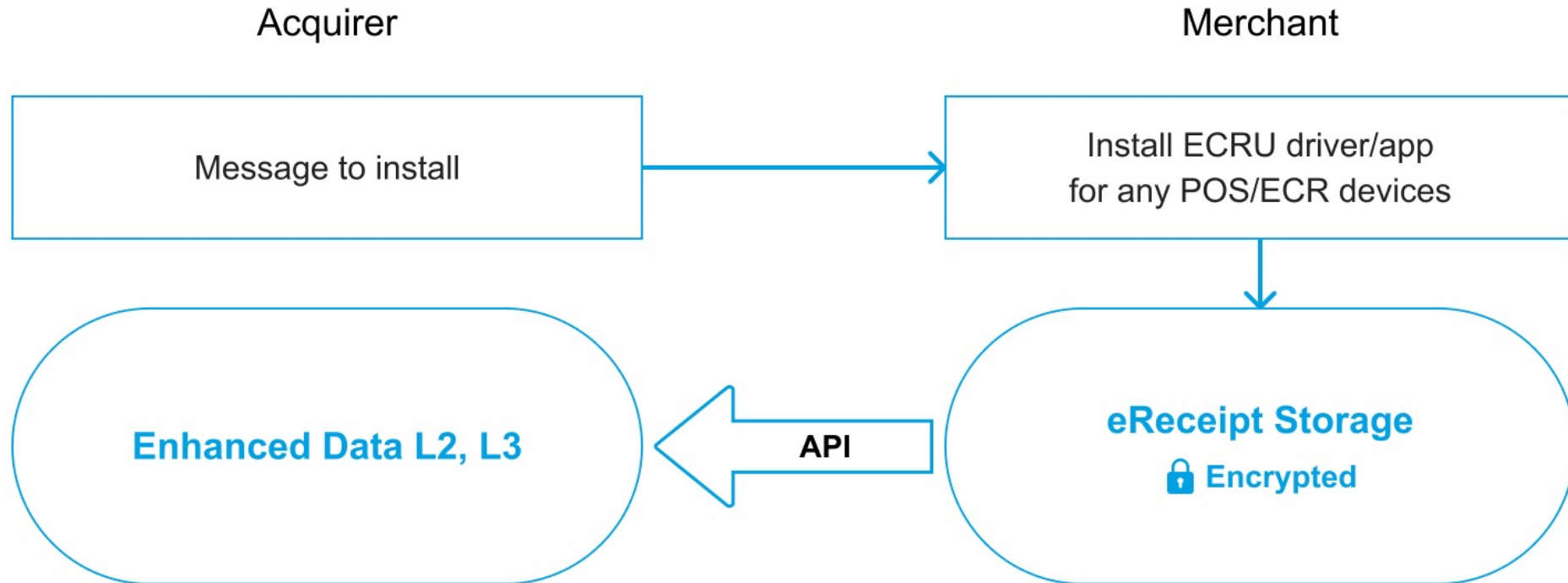
Deploy, Dataflow, Legalflow are the same as for the POS-driver

Accessible to any POS/ECR devices



How does it work?

ECRU-driver for Enhanced Data L2, L3 to improve Acquiring service



E-mail / SMS message to merchant with a link to install ECRU-driver.

Merchant installs ECRU-driver on ECR in minutes.

Acquirer gets the Install Token. Token is the key to access EPD L2, L3

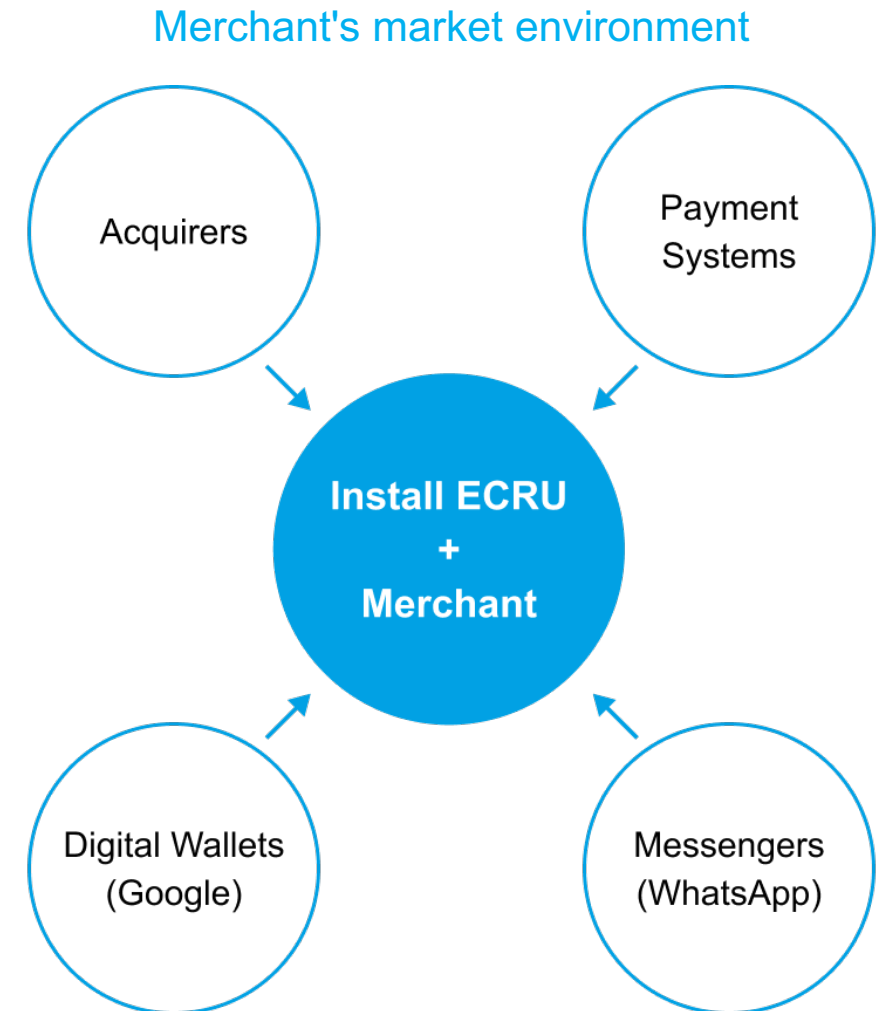
Priority access to Enhanced Data L2, L3 is of irreplaceable value.

Mastercard and Acquirers has an advantage to take Enhanced Data L2, L3

Merchant's market environment
is interested in Enhanced purchase Data.

Different players can deliver ECRU-driver to merchants
to take priority access to Enhanced Data L2, L3.

ECRU-driver and easy deployment through Acquirers is a critical
opportunity for MCs to gain priority access to EPD.



Scalable solution for Enhanced Data L2, L3 is aligned with Mastercard's strategic focus in Data, Commercial and Agentic-AI verticals.

Easy Deploy to entire acquirer's client base.

ECRU-driver is a solution applicable at the scale of a payment network.

Deploy, Dataflow, and Legalflow are the same as for a regular POS driver.

Enhanced Data L2, L3 is the foundation for Data-driven services and Agentic AI.

